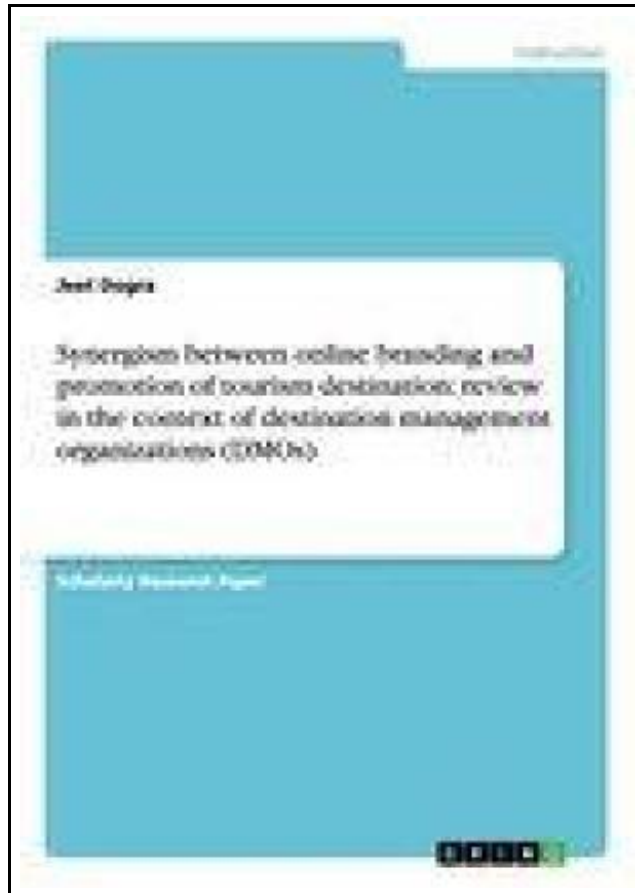# Synergism between online branding and promotion of tourism destination: review in the context of destination management organizations (DMOs)

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