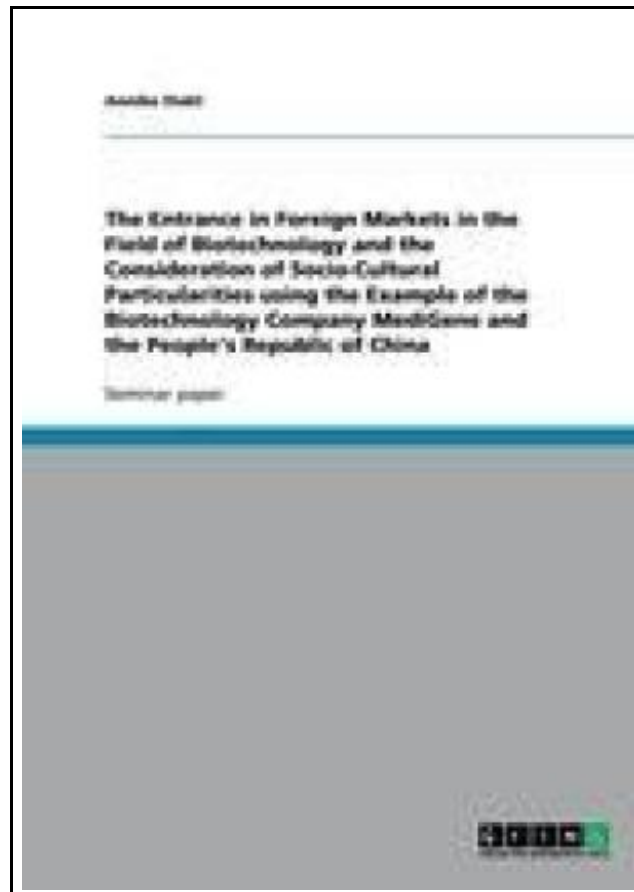


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THE ENTRANCE IN FOREIGN MARKETS IN THE FIELD OF BIOTECHNOLOGY AND THE CONSIDERATION OF SOCIO-CULTURAL PARTICULARITIES



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